

**From:** [REDACTED]  
**To:** [Licensing \(HAR\)](#)  
**Subject:** Re: 4. Hidden Wine Rep - C24/01034/LAPREM  
**Date:** 09 October 2024 16:48:15  
**Attachments:** [image001.jpg](#)

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Hi Freja

Thanks for forwarding this onto us. We completely appreciate [REDACTED] concerns and certainly value the need for due diligence re the safety of neighbours and children on the street [REDACTED]

As we are a new, small start-up business we do not anticipate the volume of orders to be high. Our business model does not seek to appeal to the masses, but more to a niche of target group that want to know more about wines from the lesser well-known regions. Also, given the space we cannot hold a large stock of wine.

Therefore, in answer to [REDACTED] question, whilst we are starting up we anticipate deliveries to be approximately 1-2 times per week. Depending on the volume of orders (which again we don't anticipate to be high as this is our first year) we anticipate collections to be approximately 2-3 times a week.

Could we also reassure [REDACTED] that it is our intention to begin the business from home whilst it is starting. If however, in the future, the business does grow, volume of orders increase and deliveries/collections are becoming more frequent, we would agree that it would no longer be sustainable doing this from home and would seek to move to a more appropriate premises.

I hope that this has provided some reassurance and we are open to any dialogue with him should there be any further concerns

Kind regards

Charley and Sophie

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**From:** Licensing (HAR) <licensing.har@northyorks.gov.uk>  
**Sent:** 09 October 2024 15:52  
**To:** Hidden Wine [REDACTED]  
**Subject:** FW: 4. Hidden Wine Rep - C24/01034/LAPREM

Hello,  
Please see email below from one of the reps. Please could you formulate a response to this query below?

Kind regards

**Freja Lythgow**  
Technical Licensing Officer  
Licensing – Central Area